FORREST CAMERANESI

OJAI, CALIFORNIA   FORREST@CAMERANESI.COM   805-729-4846

WORK EXPERIENCE

2012 to 2020: Art Director at The Monterey Company

Graphic design primarily in Illustrator for production of lapel pins, coins, medallions, and all varieties of emblematic jewelry and promotional products in metal and PVC, both production-ready technical art for manufacturing and photorealistic proofs for customers. Design and oversight of workflows and collaboration processes to coordinate between sales representatives, external art resources, and manufacturers. Miscellaneous graphic and web work for internal use.

2011 to 2012: Software Engineer at CVTech

Development of an ecommerce platform in Ruby on Rails, JQuery/Javascript, CSS & HTML. Motion graphic advertisements and other graphics work for web and print.

2010 to 2011: Graphic & Web Designer at Stratus Media Group

Lead design, development, and management of most company websites. Graphic and web design for screen and print to serve both marketing and operational needs, including logos, advertisements, flyers, posters, and event collateral such as tickets and signage. Minor video and audio editing. Copy editing of texts for publication. Assistance and advice in installation and maintenance of IT infrastructure.

2002 to 2012: Technical Assistant at Castellino Training

Graphic design and page layout. Web design and administration. Database design and administration. Computer and network maintenance. Minor video production in Final Cut Pro and iMovie. Proofreading and editing of publications.

2001 to 2002: Graphic & Web Designer at Diane Steele & Company

Logo and business card design. Graphic design for dye-sublimation onto merchandising products. Some web design.

2000 to 2001: Computer Technician and Salesperson at MacHQ

Sale and repair of Macintosh computers and related equipment. Administrative duties including billing, shipping and receiving, and filing.

PORTFOLIO

Please view my portfolio at www.cameranesi.com/work

REFERENCES

Please see recommendations at www.linkedin.com/in/forrest-cameranesi

SPECIALTIES

- Technical Drawing
- Logos and Branding
- Color Balance
- Information Architecture
- Fluid Layouts
- Validation
- Accessibility
- Modularity
- Reusability
- Graceful Degradation

SKILLS

- Illustrator
- Photoshop
- InDesign
- HTML
- CSS
- PHP
- SQL
- JS/JQuery
- Ruby/Rails

EDUCATION

2007: BA in Philosophy from UCSB
Highest Honors
Honor Roll
3.9 GPA

2004: AA in Multimedia from SBCC
Honors
Honor Roll
ΦΘΚ
4.0 GPA