



# CURRICULUM VITAE

## PORTFOLIO

Please visit my portfolio online at <<http://www.geekofalltrades.org/work/>>

## WORK EXPERIENCE

### March 2012 to Present:

#### Art Director at The Monterey Company

Responsibilities include graphic design primarily in Illustrator for production of lapel pins, coins, medallions, and all varieties of art on metal, both production-ready technical art for manufacturing and photorealistic proofs for customers; design and oversight of workflows and collaboration processes to coordination between sales representatives, external art resources, and manufacturers; and miscellaneous graphic and web work for internal use.

### December 2011 to Present:

#### Software Engineer at CVTech

Responsibilities include development of an ecommerce platform in Ruby on Rails, JQuery/Javascript, CSS & HTML, as well as motion graphic advertisements and other graphics work for web and print.

### October 2010 to November 2011:

#### Graphic & Web Designer at Stratus Media Group

Responsibilities included lead design, development, and management of most company websites; graphic and web design for screen and print to serve both marketing and operational needs, including logos, advertisements, flyers, posters, and event collateral such as tickets and signage; minor video and audio editing; copy editing of texts for publication; and assistance and advice in installation and maintenance of IT infrastructure.

## OBJECTIVES

To find work utilizing my technical and creative skills, and opportunities to grow them.

## SKILLS

- Photoshop
- Illustrator
- InDesign
- HTML5
- CSS3
- JS/JQuery
- PHP
- SQL
- Ruby/Rails

## SPECIALTIES

- Logos and Branding
- Information Architecture
- Fluid Layouts
- Validation
- Accessibility
- Modularity
- Reusability
- Graceful Degradation

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**June 2002 to February 2011:**

**Technical and Administrative Assistant at Castellino Training**

Creative and technical responsibilities included graphic design and page layout, web design and administration, database design and administration, computer and network maintenance, minor video production in Final Cut Pro and iMovie, and proofreading and editing of publications.

**June 2002 to Present:**

**Freelance work**

Macintosh repair and tutoring and graphic and web design and development for a small word-of-mouth network of local clients.

**March 2001 to June 2002:**

**Graphic & Web Designer at Diane Steele & Company**

Responsibilities included logo and business card design, graphic design for dye-sublimation onto merchandising products (e.g. T-shirts, mouse pads, etc), and some web design.

**August 2001 to September 2001:**

**Computer Technician at BitVision**

Responsibilities included repair, maintenance, and installation of Macintosh computer systems for local schools and businesses.

**February 2000 to March 2001:**

**Computer Technician and Salesperson at Mac HQ**

Responsibilities included sale, repair, maintenance and installation of Macintosh computers and related equipment, and assorted administrative duties including billing, shipping and receiving, and filing.

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**REFERENCES**

See recommendations on my LinkedIn profile at  
<<http://www.linkedin.com/pub/forrest-cameranesi/28/337/b83>>

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**EDUCATION**

**December 2007: Bachelor of Arts, Philosophy**

University of California in Santa Barbara  
3.9 GPA, Highest Honors, Dean's Honor Roll

**November 2004: Associate of Arts, Multimedia Arts & Technologies**

Santa Barbara City College  
4.0 GPA, Honors, President's Honor Roll, Phi Theta Kappa